

MARCH/APRIL
OFFERS 2024

Tel: 01744 22023

Units 9-11 Eastside Industrial Estate, Off Jackson Street, St. Helens WA9 3AS

AWRS Reg No. XZAW00000100644



MOONBEAM

SESSION IPA, 4.3%

A SESSION IPA WITH A CRISP FULL BITTERNESS AND THE CRYO MOSAIC HOPS DELIVER MASSES OF STONE FRUIT AND TROPICAL NOTES.

SHARP PINZ

HOPPY PALE, 4.0%

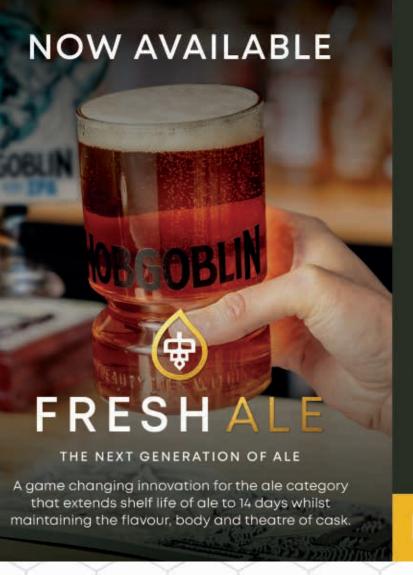
THE LEMON AND LIME OVERTONES
COMBINE WITH PALETTE CLEANSING
FRESHNESS AND A CITRUS AROMA
FOR A REFRESHING TASTE.

SPECIAL OFFER \$5 OFF MOONBEAM AND SHARP PINZ 9G CASK*

*OFFER VALID ON 9G MOONBEAM AND SHARP PINZ FROM 01.03.2024 UNTIL 30.04.2024

@MOORHOUSESBREW

MOORHOUSES.CO.UK



SAY HELLO TO FRESH ALE



Guaranteed 14-day shelf-life ale. Delight your customers with the perfect pint, every time.

Great tasting from the first

sip to last drop. All of the

taste, none of the waste.



Traditional & authentic experience. All-important hand pull theatre & serve



Easy to keep & easy to install. No conditioning or specialist cellar equipment

60% **INCREASE IN RoS***

AVAILABLE BRANDS

Gold, Wainwright Amber and with more to follow soon after!

Available in 30L kegs







To find out more and get Fresh Ale on your bar, speak to your Account Manager or use the QR code.



Why not find out which SmartDispense technology is right for you?





Saving Water



Saving Energy







Saving Time



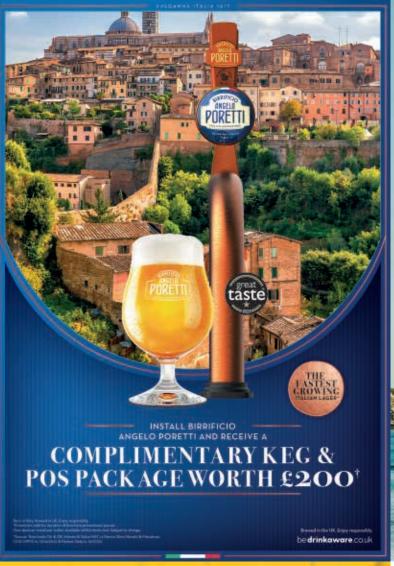
HEINEKEN SmartDispense® really is the beating heart in any bar.

We offer an exceptional range of cutting edge draught dispense solutions that can be tailored to the needs of any bar. As a SmartDispense customer, you also get access to a complete package of benefits that will help you grow your business.



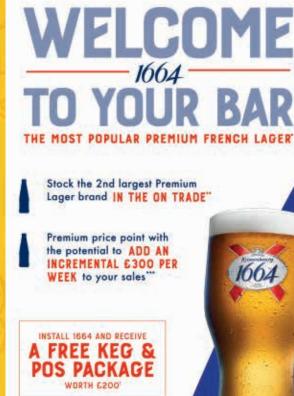
Scan here to learn more











1664

Enjoy Responsibly be drinkaware.co.uk



MORE PINTS FOR YOU. MORE PINTS FOR WWF.



Drive sustainable sales with Carlsberg Danish Pilsner.

Together with WWF, we aim to help selected farmers replenish up to 175 million pints of fresh water to help UK nature thrive*.

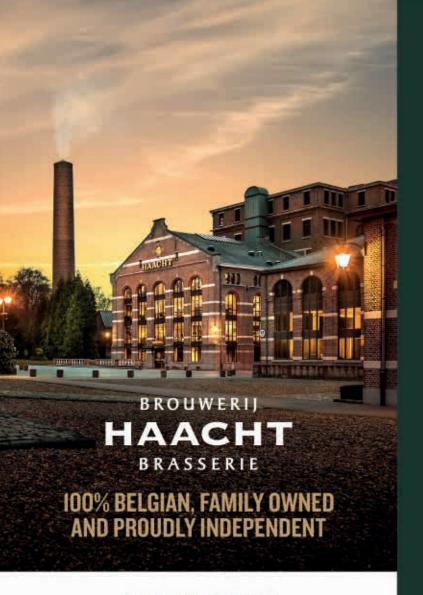




Probably the best beer in the world

be drinkaware.co.uk





FOUNDED IN 1898

WE'VE BEEN BREWING **BEER FOR 125 YEARS!**

HAACHT IS THE PILSNER BREWERY IN BELGIUM

AVAILABLE IN OVER...

RETAILS UNITS ACROSS THE ON AND OFF-TRADE

EURO'S ANNUAL TURNOVER

400 EMPLOYEES AND OVER 800,000 HL DRINKS PRODUCTION PER YEAR

WE SELL BEER IN ... BELGIUM, SPAIN, FRANCE. ITALY, NETHERLANDS. CANADA & THE UK

WE ALSO HAVE A SOFT DRINKS, WINE AND COFFEE BUSINESS

AND PRODUCTION, PACKAGING AND DISTRIBUTION AGREEMENTS WITH ...







Haacht UK Ltd 8 Northumberland Ave London WC2N 5BY

www.haacht.com | uksales@haacht.com

NEW DRAUGHT INSTALL

BUY ONE KEG GET ONE FREE

SUPER 8 20LTR



30LTR





5.2% Primus Pilsner & 3.4% Super 8 Cherry Wheat Beer



BORN OF THE COAST BREAKING WAVES OF REFRESHMENT

CRISP, BRIGHT & TWIN DRY-HOPPED WITH A BURST OF CITRUS-HOP



FOLLOW US @SHARPSBREWERY # ® #
VISIT US AT WWW.SHARPSBREWERY.CO.UK
bedrinkgware.co.uk

A CRISP, BRIGHT PALE
ALE. TWIN DRY-HOPPED
WITH A BURST OF U.S.
CITRUS-HOP, TO CREATE
A ZESTY & QUENCHING,
PALE-GOLD NECTAR.

BREWED BY A BUNCH OF BEER LOVERS ON THE NORTH SHORES OF CORNWALL'S TWIN COAST PENINSULA.

WHERE WE CAN HOP
EASILY BETWEEN THE TWO
CONTRASTING WORLDS OF
THE MELLOWER SOUTH COAST
& THE RUGGED NORTH EDGE.

TWIN COAST SESSION PALE ALE IS A BREAKING WAVE OF REFRESHMENT, BRINGING YOU THE BEST OF BOTH WORLDS.



NIN COAS

Sharp's

IN COAC

Sharps

SCAN ME TO FIND OUT MORE

"CUA Data Total Im Trade, 52 Weeks Ending 12/08/200 Data based on the Top 57 Cask Ne brands only



ONLY 8 HOUR SETTLING TIME REQUIRED



BRIGHT PALE-GOLD IN COLOUR



MODERN, HOP-FORWARD AND ACCESSIBLE

GOLDEN AND PALE IS THE SECOND LARGEST SEGMENT OF THE CASK CATEGORY, DELIVERING APPROX 32% OF CASK SALES*.

IT'S ALSO THE ONLY SEGMENT OF THE CASK CATEGORY IN GROWTH, GROWING BY 11% YOY".

OTHER PALE ALE'S YOU WOULD RECOGNISE IN THIS SEGMENT INCLUDE TIMOTHY TAYLOR LANDLORD. ST AUSTELL BREWERY TRIBUTE AND DARK STAR HOP HEAD.

WE BELIEVE TWIN COAST SESSION PALE ALE IS A WORLD CLASS PALE ALE AT THE RIGHT ABY AT THE RIGHT TIME.

APPEARANCE

BRIGHT, PALE-GULD, LUW-F1Z

AROMA

CITRUS-HOP, PINEY, FRUIT

BODY

MEDIUM, SMOOTH, SOF

TASTE

ZESTY, REFRESHING, CITRUS

FINISH

JUICY, QUENCHING, HOP BITTERNESS

CASK ABV 3.9%





EVENT PRICES

Doom Bar Zero

8 x 500ml NRB£11.50

Rekorderlig Alcohol Free

15 x 500ml NRB£15.99

Staropramen 0.0%

24 x 330ml NRB.....£16.50

Cobra Zero

24 x 330ml Can£14.49

While stocks last. Promotion valid from March - April 2024.

Please contact your local representative for more details.

be drinkaware.co.uk







SPECIAL CASE PRICE



L'ITALIANA AUTENTIC

DIRRA MORETTI IS BREWED IN THE US BEERA MORETTE ZERO CONTANS 2 0,35% ARK AVAILABLE THROUGHOUT MARCH WHILST STOCKS LAST

De drinkowere could ENJOY BURA MORETTI RESPONSIBLY

BUY ANY 6 CASES, FROM OUR BEER AND CIDER RANGE AND GET A

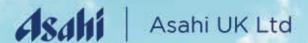
HEINEKEN 0.0 OR BULMERS ORGINAL

FREE



APRIL ONLY





BUY ANY 6 CASES FROM THE PERONI PACKAGED RANGE TO RECIEVE A COMPLIMENTARY CASE



be drinkaware.co.uk



BUY ANY 6 CASES FROM THE RANGE TO GET 1 CASE FREI

FREE

BUY ANY TWO 9G FROM THE SHARP'S RANGE TO RECEIVE A CASE OF DOOM BAR ZERO FOR FREE.

MRés statics (pst. Promotion word füt March 2824 – 30th April 2824. Range includes Sharg's Doors Bar, Sharg's Atlantic, Sharg's Solar Wase, Starp's Sea Flay 95.

Please contact year local representative for more statuta



FOLLOW US OF SOME STREET CO. UK





be drinkaware.co.uk

DISCOVER THE SOUL OF MADRID

> EDLP £22.69 24 x 330ml





While stocks last. Promotion valid from March - April 2024. Case size: 24 x 330ml NRB. Please contact your local representative for more details. be **drinkaware**.co.uk Brewed in the UK

Get £1.50 off per case of packaged fruit cider



Keep your customers refreshed by stocking the UK's no.1 packaged fruit cider



Check out Behind The Bar. Your digital platform giving you the power to make the most of Kopparberg. Sign up now.

Source: CGA data, Package Fruit Cider, value, MAT to 04.11.23.

T&Cz: Offer available 01.03.2024-30.04.2024, Packaged fruit cider includes 15 x 500ml cases of Strawberry

& Lime and Mixed Fruit. Als & Beer have the right to stop this promotion at any time. While stocks last.



SHAKE YOUR FRUITY





SPECIAL PRICE







FROM THE NO.1 RTD BRAND*

New WKD Liqueurs, 15% ABV





WKD DEAL

BUY ANY 3 CASES WKD
GET WKD VIBE BOTTLE FREE**



WKD Liqueurs, made to layer.



WE'RE NOT JUST THE BIGGEST RTD BRAND...

NO.1 FOR

HIGHEST CASH ROS & IN THE CATEGORY





BUY 3 CASES OF VK & GET A FREE CASE OF KICK ENERGY

**Offer valid from 1st March - 30th April 2024. Offer applies to full VK 24 x 275ml NRB range. Free item applies to Kick energy 24 x 250ml. While stocks last *CGA MAT PI2 2023.



FOR POS SUPPORT CONTACT: sales@globalbrands.co.uk

£5.00
OFF PER CASE

GIVE YOUR FRIDGE THAT EXTRA ZING!



#OUTRAGEOUSLY REFRESHING

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Offer valid from 1st March - 30th April 2024 Offer applies to Blue Hooch 24 x 440tel. While stocks last.





BROKEN BACK WINE RANGE BUY ANY 12 - GET 1 CABERNET SAUVIGNON FREE



BROKEN BACK SHIRAZ - 75CL -125% ABV - A DEEP, DARK SHIRAZ WITH AN ABUNDANCE OF RED FRUITS



BROKEN BACK CHARDONNAY - 75 13% ABV – A LIGHT, FRESH, UNGA CHARDONNAY

BROKEN BACK CABERNET SAUVIGNON - 75CL 13% ABV - A FULL BODIED CABERNET SAUVIGNON WITH DARK FRUITS AND SPICE.



Buy 11 bottles & get 1 free*





Buy 7 cases & get 1 case free*

(187ml)



*Offer valid throughout March + April 2024. Limited deals. Limited stock available. be **drinkaware**.co.uk PUBLICAN'S CHOICE
UK'S NO.1
ON TRACE STELL WINE BRAND







A wonderful crisp and refreshing Sauvignon Blanc, showing true and traditional citrus notes.

Nika Tiki Marlborough Sauvignon Blanc has inviting fresh lemon/lime and tropical fruit flavours on the palate with a long-lasting fruit finish.

Buy 5 get 1 free throughout March & April

WINE NOT?

CHAMPAGNE MOUTARD **ROSÉ CUVAISON**

A glass of elegance in every pour. This well balanced Pinot Noir Champagne contains hints of red fruit. Full-bodied with good persistence and excellent balance with spiced



Lunetta 75d Prosecco & Rosé





LUNETTA

LUNETTA

£7.29

Di Maria Prosecco & Rosé 75cl & 20cl



Because... it's Zero alcohol but you'd never know

Made with fruit sourced from premium vineyards in South Eastern Australia. The quality of our fruit and its adaptability to the alcohol removal process ensures we offer the best possible Alcohol-Free wines to customers.









BUY ANY 6 BOTTLES FROM THE WHITLEY NEILL GIN RANGE, RECEIVE ANOTHER BOTTLE OF YOUR CHOICE FREE*



"Available while stocks last. All bettles 70cl.
The UK's #1 Premium Gin — Nielsen Scantrack UK value MAT to 15.07.23

whitleyneill.com

be drinkaware co.uk





SHOT RANGE OFFER

BUY 5 SAZERAC PRODUCTS From the range and receive a Tequila rose free of charge*



SHOTS ARE THE FASTEST GROWING CATEGORY IN THE ON TRADE AT +45.7% VOLUME.

"NIELSON ON & OFF TRADE REPORT, WE 25.02.23, LAST 12 WEEKS.

BANGE INCLUDES: SOUTHERN CONFORT, SHEEP DOG, FIREBALL, TEQUILA ROSE, ANTICA CLASSIC SAMBUCA, ANTICA Baspberry Sambuca, antica Liquorice Sambuca. "I deal per customer, but in must include — SOCO/Fireball. Whilst stocks last



JOIN THE DISCOVERY ON ST PATRICK'S DAY.

BUY 2 x 70CL BOTTLES
OF THE BUSKER IRISH
WHISKEY AND RECEIVE
THE ULTIMATE ST PATRICK'S
DAY KIT ON US.*

THE ULTIMATE ST PATRICK'S DAY KIT INCLUDES:

2 x 3m The Busker St Patrick's Bunting, 6 x Stainless Steel Glasses, 2 x A4 Posters, 4 x T-shirts, 1 x The Busker Keyring.

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"Whilst stocks last. Kit contents may vary depending on stock availability



CELEBRATE THE WORLD'S FAVOURITE AMARETTO ON DISARONNO DAY

BUY 1 X 70CL BOTTLE OF DISARONNO AND 1 X 70CL BOTTLE OF DISARONNO VELVET AND RECEIVE 6 PREMIUM COUPE AND 6 SPRITZ GLASSES FREE!*

VELVET MARTINI

25ml Disaronno Velvet 25ml Tia Maria 50ml Espresso

DISARONNO FIZZ

50ml Disaronno 25ml Lemon Top with soda







Save £1.00 per case

on 24 x 200ml Coca-Cola Classic, Coca-Cola Zero Sugar, Diet Coke, Schweppes Mixers and Schweppes Juices NRGB

[10] Louise Brustone, P. office served. S. METT, in appropriate text of colors for example to the colors.
 Assessed Advances on a special by the Property Property Wildrafts are when colors are coloring persons.











CEE Lapon Baladario A. gerramon PEE Sir ya ngilaye rakmin di tanga Katalandi, Pamin Manaza ke ndeyapakat sebagaan ke Manazakan





SAVE £3 OFF

a case of 24 x 330ml Coca-Cola Zero Sugar

SAVE £2 OFF

a case of 24 x 330ml Fanta Orange or Sprite No Sugar

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While stocks last, Promoter: Wholesaler from where products are being purchased.

GREAT DEALS

CLEANING PRODUCTS PRICE LIST Paper Disposables Chemicals — 5 Litres Luxury 3ply Toilet Rolls Ctn45 £14.99 R-Thick Bleach 5L £3.99 R-Disinfectant 5L £3.69 Mini Jumbo Toilet Rolls 2 1/4" pk12 150m £14.64 R-Washing Up Liquid 5L £4.34 Mini Jumbo Toilet Rolls 3" pk12 150m £14.64 Jumbo Toilet Rolls pk6 300m £15.48 R-Superior Washing Up Liquid 5L £6.94 R-Easy Shine Floor Polish 5L £19.76 Bulk Pack Toilet Tissue ctn36 £23.52 R-Pine/Lemon/Lavender Gel 5L £6.98 R-Heavy Duty Degreaser 5L £9.79 Blue Centre Pull Rolls Standard pk6 150m £12.96 White Centre Pull Rolls pk6 120m £16.14 R-Spray Sanitizer Cleaner 5L £7.49 R-Oven Cleaner 5L £8.49 C Fold Green Hand Towels ctn2880 £19.99 Luxury White C fold Hand Towels Ctn £24.99 R-Perfumed or Un-Perfumed Hand Soap 5L £7.44 R-Cabinet Descaler 5L £9.94 R-Cabinet Glass Wash 5L £8.49 R-Cabinet Glass Rinse Aid 5L £9.99 Cloths, Mops, Sponges etc R-Auto Dish Wash 5L £7.99 R-Auto Dish Rinse Aid 5L £6.99 Absorbent Medium Cloths — Re/Ye/Gr/Blu pk10 £3.99 Ultimate Glasswash (with rinseaid) \$9.40 Lightweight Cloths (J-Cloths) pk50£4.50 Green Scourers 9x6 pk10 £2.99 Pipeline (Purple) Beer Line Cleaner 5L \$7.99 S/S Pan Scrubs Large pk10 £6.99 **Chemicals - Triggers and 1 Litre** Kentucky Mop Head 12oz £3.77 Push on Socket Mop XL Red £1.89 R-Toilet Freshener Cleaner 1L £1.99 Push on Socket Mop XL Blue £1.89 R-Toilet Descaler Cleaner 1L £1.99 Push on Socket Mop XL Yellow £1.89 Push on Socket Mop XL Green £1.89 R-Heavy Duty Degreaser Trigger 750ml £1.94 R-Spray Sanitizer Trigger 750ml £2.21 Blue Vinyl Gloves — Food Safe ctn100 £4.95 R-Oven Cleaner Trigger 750ml £3.65 R-Window Cleaner Trigger 750ml £2.08 R-Clean Fast Foaming Washroom Trigger 750ml £3.60 Misc Cleaning Materials Glass Renovate Powder 2.5kg £13.99 **Chemicals - 20 Litres** Glass Renovate Powder 10kg £35.99 Channel Cubes Bucket 200 £18.30 R-Auto Dish Wash 20Ltr £24.99 Hand Pump Action Soap Perfumed 500ml £1.85 R-Auto Rinse Aid 20Ltr £24.99 Hand Pump Action Soap Bactericidal 500ml £1.95 Hand San Pump Action Alcohol Gel 500ml £4.25

ALE & BEER ORDERLINE

Bin Bags Industrial ctn200.

01744 22023

Bin Bags Heavy Duty ctn200 £22.84

R&R Air Freshener (Cranberry or Lemon) 400ml £2.45

R&R Furniture Polish 400ml £2.49

Catering Machinery/Refrigeration

Eco 2 Glass Washer £P.O.A.

GREAT SERVICE 7 DAYS A WEEK

Glassware

| Saxon 12oz LGS @ 250ml (dz) | £23.87 |
|---------------------------------|--------|
| Saxon 12oz Plain Wine (dz) | |
| Saxon 9oz LGS @ 175ml Wine (dz) | £15.71 |
| Saxon 7oz LGS @ 125ml Wine (dz) | £14.90 |
| Saxon 6oz Flute Plain (dz) | £15.71 |
| | |
| Hiball 10GS (ctn48) | £33.68 |
| Hiball 8oz (ctn48) | £33.68 |
| Hiball 6oz (ctn48) | £33.68 |
| | |
| 12oz Gin Glasses (dz) | £20.40 |

Bar Equipment

| 8" Disc Stirrers — Black pk250 | £7.31 |
|---|-------|
| 8" Black Paper Straws pk250 | |
| 5" Sip Straw pk250 | £4.21 |
| Wall Mounted Optic Bracket — 40oz or Standard | £3.36 |
| Metal Free Flow Pourer with Rubber Cork | £0.98 |
| Standard Econ Optics — 25ml/35ml/50ml | £4.59 |
| Thimble Measure 25ml | £1.99 |
| Thimble Measure 50ml | £2.74 |

Till Rolls

| Till Roll Thermal 80x80 ctn20 | £29.99 |
|-----------------------------------|--------|
| PDQ — 57 x 30 Thermal Rolls ctn20 | £9.98 |

Napkins

| £29.98 |
|--------|
| £28.90 |
| £44.80 |
| £33.60 |
| £41.60 |
| £47.84 |
| £42.20 |
| £49.95 |
| £35.80 |
| £27.00 |
| £38.99 |
| £46.99 |
| |

Disposables

| Re-useable Plastic Tumblers 10ozGs ctn100 | £29.99 |
|---|--------|
| Re-useable Plastic Tumblers 20ozGS ctn100 | |
| Disposable Plastic Tumbler 10oz pk50 | |
| Disposable Plastic Tumbler 20oz pk50 | |
| Plastic Shot Disposable 25ml ctn1000 | £28.70 |
| Trusiic Shor Disposable 25th Chiroco | |
| Cling Film 18" Cutter Box 450mm x 300m | £7.65 |
| Catering Foil 18" Cutter Box 450mm x 75m | 01.82 |
| Edge 4000 18" Foil (dispenser type) each | £15.52 |
| Edge 4000 18" Film (dispenser type) each | |
| | |

Catering

| £13.00 |
|--------|
| £1.50 |
| £7.49 |
| |



All orders delivered on the same day of order



© 01744 22023 Answer machine service available outside office hours

www.aleandbeers.co.uk