

The Beer

SUPPLIES LTD



SEPT/OCT
AUTUMN OFFERS 2025

Tel: 01744 22023

Units 9-11 Eastside Industrial Estate,
Off Jackson Street, St. Helens WA9 3AS

AWRS Reg No. XZAW00000100644

NEW

La première bière française

La première bière française



**INSTALL TO RECEIVE
A FREE KEG & POS
PACKAGE WORTH £200**

Promotion valid for duration of brochure promotional period. One deal per install per outlet. Available whilst stocks last. Subject to change. Branded bespoke fount available from April 2025.

Brewed in the UK. Enjoy responsibly.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



**CARLSBERG
BRITVIC**

INSTALL ANY OF
THESE BRANDS AND GET
**2 FREE KEGS
& £200 POS
PACKAGE***



*Promotion valid for the duration of the promotional period. Qualifying products: 1664 Biere, Brooklyn Pilsner, Brooklyn Stonewall Inn IPA and Birrificio Angelo Poretti. One deal per brand, per outlet. POS support packages will differ per brand and available whilst stocks last. First free keg on install, second free keg will be rewarded after 3 months of stocking the installed brand. Whilst stocks last. Deal subject to change.

Enjoy responsibly. be drinkaware.co.uk



FRESH ALE

A GAME CHANGING, INNOVATIVE WAY TO BREW ALE

that maintains the flavour, body and theatre of
cask but with 14 days shelf life.

THE MANY BENEFITS OF FRESH ALE



UP TO 14 DAYS SHELF LIFE

Proven quality with minimal
waste and no conditioning
or specialist equipment



TRADITIONAL & AUTHENTIC EXPERIENCE

All-important hand pull
theatre & serve



GREAT TASTING FROM THE FIRST SIP TO LAST DROP

Tastes exactly like cask ale
and is also unpasteurised



CREATE NEW REVENUE STREAM

Reawaken dormant
hand pulls sat on bar

INSTALL AND GET A £200 POS SUPPORT PACKAGE

Currently available in 3 core beers:

- Wainwright Gold
- Wainwright Amber
- Hobgoblin Session IPA

Available in 30L kegs



Promotion valid for duration of brochure promotional period. Available SKUs: Wainwright Gold 30L Keg, Wainwright Amber 30L Keg, Hobgoblin Session IPA 30L Keg. One deal per outlet per install. Offer only available to new stockists only. Available whilst stocks last. Deal subject to change.



**FIND OUT MORE ABOUT
WHAT FRESH ALE CAN
DO FOR YOU**



**CARLSBERG
BRITVIC**



CRAFT BY NATURE, NOT BY DEFINITION.

At SALT we don't line up behind the expected craft brewer behaviour. We share the same desire for hands-on quality but are just as interested in getting more outlets and their drinkers sipping on great craft beer.

So, if you're looking to start your outlet's craft journey, or build on what you've got, SALT are your perfect craft beer partner.

We've got a great range of craft beers made for both the craft curious and craft comfortable, and free from all that stereotypical craft noise. We've always done things our way and always will, we call it craft mastery, down to earth delivery.

WWW.SALTBEERFACTORY.CO.UK OR FOLLOW US
ON SOCIAL    @SALTBEERFACTORY

FANCY A FREE CRAFT BEER KEG?



JUTE

4.2% Session IPA.
Hazy in appearance with
a light and citrusy flavour.



LOOM

4% West Coast Pale Ale.
Light in appearance with
a crisp and clean taste.



HUCKABACK

5.5% New England IPA.
Hazy in appearance and
packed full of juicy flavour.

NEW INSTALL OFFER:

Free 30L keg and POS Installation kit for all new stockists.

be drinkaware.co.uk

Please contact your local representative for more details. Promotion valid from 1st September - 31st October 2025

A stylized illustration of an alpaca wearing sunglasses and a blue jacket, holding a large glass of Alpaca Lypse beer. The alpaca is standing on a cloud. The background is dark teal with a yellow rope and a pink ribbon. The text 'ALPACA LYPSE' is written in large, bold, white letters with a blue outline. The 'SALT' logo is visible in a white circle above the text. The beer glass also features the 'ALPACA LYPSE' logo and 'SESSION IPA' text. The illustration is signed 'S' at the bottom.

ALPACA LYPSE

RECEIVE 1x11G
**KEG AND
INSTALLATION
KIT FREE**

**FOR ALL NEW
STOCKISTS**

Alpocalypse uses American hops to create an **easy-going modern hazy pale ale** with a citrus aroma, subtle tropical flavour and a gentle bitterness, delivering a light and refreshing finish.

ARE YOU READY TO SERVE BETTER?

MOST
ADVANCED
TECH

Smart
Dispense

Improve draught quality, reduce waste and save time and money with a cutting edge solution from SmartDispense®. *Serve with the best.*



IMPROVE QUALITY

Increase sales
by +4%¹



REDUCE WASTE

Save over
18,000 pints²



INCREASE PROFITABILITY

Reduce energy costs
and optimise
operational efficiency



SAVE TIME

Save 156
hours of line
cleaning time



Complete solutions for every kind of bar.
Visit: smartdispense.heineken.co.uk

 **HEINEKEN**
SmartDispense®

1. Vianet Beer Insights Report 2019/20. 4% profit increase; 3% improved quality, 1% staff training.
2. Calculations verified by Net Zero Now (October 2024) and based on an average across multiple outlets, multiple tap formats, each one cleaning once a week.

BE MATCH READY!

THE UK'S
NO.1
LAGER



NEW INSTALL DOOM BAR KEG

GET 3 x11G FREE* (1 x ON INSTALL, GET 2
AFTER 13 WEEKS) FOR ALL NEW STOCKISTS.



*Customer must purchase 11 kegs in first 13 weeks to
receive further 2 kegs

Please contact your local representative for more details.
Promotion valid from 1st September - 31st October 2025

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

@SHARPSBREWERY
[WWW.SHARPSBREWERY.CO.UK](https://www.sharpsbrewery.co.uk)

EXCLUSIVE CASK ALE DEALS



**CARLSBERG
BRITVIC**

<p>HOBGOBLIN AMBER BEER</p> <p>4.5%</p>	<p>HOBGOBLIN SESSION IPA</p> <p>3.4%</p>	<p>Wainwright GOLD WORTH THE WALK</p> <p>AWARD WINNING GOLDEN ALE</p> <p>4.1%</p>
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ALSO AVAILABLE

<p>TETLEY'S ORIGINAL CASK</p> <p>3.4%</p>	<p>Wainwright AMBER WORTH THE WALK</p> <p>FULL BODIED & MERECH</p> <p>3.4%</p>	<p>HOBGOBLIN GOLD BEER</p> <p>4.2%</p>	<p>HOBGOBLIN RUBY BEER</p> <p>4.5%</p>
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QUALIFYING SKUs ON OFFER: WAINWRIGHT AMBER 9G, WAINWRIGHT GOLD 9G, TETLEY'S BITTER 9G, HOBGOBLIN RUBY 9G, HOBGOBLIN SESSION IPA 9G, HOBGOBLIN AMBER 9G AND HOBGOBLIN GOLD 9G. PROMOTION VALID FOR THE DURATION OF THE BROCHURE PROMOTIONAL PERIOD. NOT AVAILABLE IN CONJUNCTION WITH ANY OTHER OFFER. OFFER AVAILABLE WHILE STOCKS LAST. SUBJECT TO CHANGE.

Enjoy responsibly. be.drinkaware.co.uk

HOBGOBLIN

AMBER BEER

**A RARER PRIZE YOU'LL NEVER FIND THAN
THIS DELICIOUS AMBER KIND.**

Discover full-bodied hoppiness that preserves malted
caramel notes and brilliant bitterness.

Intrepid explorers beware, this precious gem packs a flavour punch.

See:	Robust Amber	Sweet:	● ● ● ● ●
Smell:	Earthy and rich with a hint of floral notes	Bitter:	● ● ● ● ●
Taste:	Malted caramel notes balanced with hoppy bitterness	Hops:	Fuggles, Progress, Herkules, Goldings & Cascade



£89.99

9G

NEW

Enjoy responsibly.
be drinkaware.co.uk

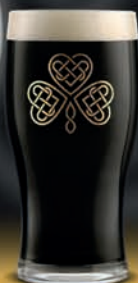
Promotion valid for the duration of the brochure promotional period.
Not available in conjunction with any other offer. Offer available while stocks last. Subject to change.

BRENNAN'S

FOR THE LOVE OF BRENNAN'S IRISH STOUT

FREE KEG ON INSTALL

One Free Keg Per Customer



Exclusive UK Distributors of Brennan's Irish Stout

£79.99
30L keg



NEWCASTLE BROWN ALE

£19.49
per case

12x550ml



POURED THE GEORDIE WAY SINCE 1927



be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Enjoy Newcastle Brown Ale Responsibly

Newcastle Brown Ale (12x550ml) £19.49. Promotional price available throughout September. Subject to availability.



Consumer Survey of
Product Innovation
2025



SPECIAL PRICE
£25.99
PER CASE*

**PROMOTIONAL PRICE
AVAILABLE
THROUGHOUT
OCTOBER***

**GET A TASTE OF LIFE'S
SIMPLE PLEASURES**



be [drinkaware.co.uk](https://www.drinkaware.co.uk)

ENJOY BIRRA MORETTI RESPONSIBLY

*Birra Moretti Sale Di Mare (24 x 330ml) £25.99. Promotional prices available throughout October. Subject to availability.

Birra Moretti Sale Di Mare is brewed in the UK
Winner beer category. Survey of 8,000 people by Kantar.

TASTE THE SUN



Espiritu Libre
DESDE 1899

be drinkaware.co.uk

ENJOY SOL RESPONSIBLY BREWED IN THE UK & EU.

SOL Original Lager Beer Bottle 3.4% 24x330ml £19.99. Promotional prices available throughout September. Subject to availability.

SPECIAL PRICE
£19.99
PER CASE



£24.98

24

330ml

**PERONI NASTRO AZZURRO
24 X 330ML**

18+ UK & ROI Asahi UK Ltd B2B customers only. Only available during promotional period only,
1st September - 31st October. Subject to availability whilst stocks last. Promoter reserves the right
to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery,
Chiswick Lane South, London W4 2OB.



be drinkaware.co.uk

PERONI
NASTRO
AZZURRO

**BUY 5 CASES FROM
THE PERONI FAMILY RANGE
AND GET A 0.0% FOR FREE**

SCAN FOR A CHANCE TO
WIN EXCLUSIVE REWARDS



be **drinkaware.co.uk**

18+ UK & ROI only. Available during promotional period 1st September to 31st October 2025 subject to availability whilst stocks last and specific to this brochure feature only. In one transaction buy any 5x cases (24 x 330ml) of Peroni Nastro Azzurro, Peroni Nastro Azzurro 0.0%, Peroni Nastro Azzurro 0.0% to receive a free case (24x 330ml) of Peroni Nastro Azzurro 0.0%. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB

Peroni Nastro Azzurro 5% (24x330ml)
Peroni Nastro Azzurro 0.0% (24x330ml)
Peroni Nastro Azzurro Gluten Free 5% (24x330ml)

GREAT BRITISH CIDER

SINCE 1887

SPECIAL PRICE
£14.49
PER CASE*



SPECIAL PRICE
£17.99
PER CASE*

ENJOY BULMERS RESPONSIBLY
BREWED IN THE UK

drinkaware.co.uk for the facts

BULMERS Original Cider Bottle 12x500ml £14.49 and BULMERS Crushed Red Berries & Lime Cider Bottle 12x500ml £17.99. Promotional prices available throughout October. Subject to availability.

ADD SOME

ZING!

TO YOUR FRIDGE!



*OFFER VALID FROM 1ST SEPTEMBER TO 31ST OCTOBER 2025.
MAX 20 DEALS PER CUSTOMER. OFFER APPLIES TO FULL HOOCH 24 X
440ML RANGE. WHILE STOCKS LAST.



£5 OFF
PER CASE



#OUTRAGEOUSLY
REFRESHING

IT'S MONSTER SALES SEASON!

STOCK UP FOR HALLOWEEN & FRESHERS!

NEW!



**FREE HALLOWEEN
BAR KIT!**

WITH EVERY 4 CASES!

**COCKTAIL CAULDRONS | POSTERS
TABLE TALKERS | BAR RUNNER | TENT CARDS**

IT'S GONNA BE A SCREAMER!

NEW CHERRY ICE*, ORANGE AND PASSIONFRUIT, BLUE, PURPLE GRAPE, IRON BREW, ICE
- MAX 1 KIT PER CUSTOMER, 25 KITS AVAILABLE.

*AVAILABLE SEPTEMBER-OCTOBER

24 x 275ml NRB

POS SENT DIRECT TO OUTLET

SAME ZEST, BIGGER POUR!

INSTALL SURVEY REQUIRED!

Interested in Hooch Draught? Simply scan the QR code below and complete our quick install survey or email sales@globalbrands.co.uk

FREE INSTALL & POS

Scan below to get yours!



#OUTRAGEOUSLY
REFRESHING

*HOOCH DRAUGHT MUST BE INSTALLED WITH 100% CO₂.
*INSTALL & SITE SURVEY REQUIRED PRIOR TO ORDERING KEGS.

be drinkaware.co.uk



TRY IT
TODAY!

FREE CASE

of Ginger Beer
275ml softs

when you buy 4 cases
of 200ml mixers



Find your
flavour

*Offer available on the Franklin & Sons 24x200ml bottles range. Free case 12x275ml Ginger Beer only. Max 20 deals per customer. Offer available from 1st September - 31st October 2025. While stocks last.



**FRANKLIN
& SONS LTD**
LONDON 1886

TONICS, SODAS & SOFT DRINKS

**ABER
FALLS**
DISTYLLFA
WHISGI



be drinkaware.co.uk

NEW

ABER FALLS PISTACHIO CREAM LIQUEUR

Our new Pistachio Cream Liqueur is a luxurious blend of pistachio and white chocolate.

This indulgent liqueur combines the earthy richness of roasted pistachios with the creamy sweetness of white chocolate, offering a unique taste experience.

Treat yourself to the ultimate in refined decadence.

Perfect served with espresso for a decadent 'Welsh coffee', as a shot, neat over ice, or mix a shot in with a White Russian for a delicious twist on a timeless classic.

aberfallsdistillery.com



DEAD MAN'S FINGERS



GOLDEN SPICED

**SERVE WITH COLA,
ICE AND LIME**

be drinkaware.co.uk

@DEADMANSFINGERS

Lets get the Party Started

PERFECT FOR BOTTOMLESS BRUNCH



POP, FIZZ, CLINK! THAT'S THE SOUND OF SUMMER

Celebrate the season with Baglietti Prosecco – a refreshing, vibrant sparkler that's perfect for every occasion. With crisp apple and citrus notes, this elegant Prosecco offers an effortlessly sophisticated way to enjoy sunny days, garden parties, or chilled evenings with friends.

Whether it's an impromptu toast or a laid-back gathering, Baglietti Prosecco adds the sparkle your customers are looking for.

Premium Snacks



£9.99

BUY 4 GET 1 FREE
18 x 40G

Mainstream Snacks



£11.32

21 x 50G
Sweet Chilli
21 x 40G



£16.96

24 x 40G



£14.67

20 x 35G

Kids Snacks

Less Than 100 Kcal



36 x 19G



£14.29

GREAT DEALS

CLEANING PRODUCTS

PRICE LIST

Paper Disposables

Luxury 3ply Toilet Rolls Ctn45	£14.99
Mini Jumbo Toilet Rolls 2 ¼" pk12 150m	£14.64
Mini Jumbo Toilet Rolls 3" pk12 150m	£14.64
Jumbo Toilet Rolls pk6 300m	£15.48
Bulk Pack Toilet Tissue ctn36	£23.52
Blue Centre Pull Rolls Standard pk6 150m	£12.96
White Centre Pull Rolls pk6 120m	£16.14
C Fold Green Hand Towels ctn2880	£19.99
Luxury White C fold Hand Towels Ctn	£24.99

Cloths, Mops, Sponges etc

Absorbent Medium Cloths – Re/Ye/Gr/Blu pk10	£3.99
Lightweight Cloths (J-Cloths) pk50	£4.86
Green Scourers 9x6 pk10	£2.99
S/S Pan Scrubs Large pk10	£6.99
Kentucky Mop Head 12oz	£3.97
Push on Socket Mop XL Red	£1.95
Push on Socket Mop XL Blue	£1.95
Push on Socket Mop XL Yellow	£1.95
Push on Socket Mop XL Green	£1.95
Blue Vinyl Gloves – Food Safe ctn100	£4.95

Misc Cleaning Materials

Glass Renovate Powder 2.5kg	£13.99
Glass Renovate Powder 10kg	£35.99
Channel Cubes Bucket 200	£18.30
Hand Pump Action Soap Perfumed 500ml	£1.85
Hand Pump Action Soap Bactericidal 500ml	£1.95
Hand San Pump Action Alcohol Gel 500ml	£4.25
Bin Bags Industrial ctn200	£23.80
Bin Bags Heavy Duty ctn200	£22.84
R&R Air Freshener (Cranberry or Lemon) 400ml	£2.45
R&R Furniture Polish 400ml	£2.49

Chemicals – 5 Litres

R-Thick Bleach 5L	£4.62
R-Disinfectant 5L	£3.69
R-Washing Up Liquid 5L	£4.69
R-Superior Washing Up Liquid 5L	£6.94
R-Easy Shine Floor Polish 5L	£19.76
R-Pine/Lemon/Lavender Gel 5L	£6.98
R-Heavy Duty Degreaser 5L	£9.79
R-Spray Sanitizer Cleaner 5L	£7.96
R-Oven Cleaner 5L	£12.49
R-Perfumed Hand Soap 5L	£7.79
Un-Perfumed Hand Soap 5L	£6.49
R-Cabinet Descaler 5L	£9.94
R-Cabinet Glass Wash 5L	£8.97
R-Cabinet Glass Rinse Aid 5L	£10.43
R-Auto Dish Wash 5L	£7.99
R-Auto Dish Rinse Aid 5L	£6.99
Ultimate Glasswash (with rinseaid)	£12.99
Crystal Glasswash 5ltr	£8.97
Finesse Rinse Aid 5ltr	£10.43

Pipeline (Purple) Beer Line Cleaner 5L	£8.49
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Chemicals - Triggers and 1 Litre

R-Toilet Freshener Cleaner 1L	£1.99
R-Toilet Descaler Cleaner 1L	£1.99
R-Heavy Duty Degreaser Trigger 750ml	£1.94
R-Spray Sanitizer Trigger 750ml	£2.44
R-Oven Cleaner Trigger 750ml	£3.65
R-Window Cleaner Trigger 750ml	£1.99
R-Clean Fast Foaming Washroom Trigger 750ml	£3.60

Chemicals - 20 Litres

R-Auto Dish Wash 20Ltr	£24.99
R-Auto Rinse Aid 20Ltr	£24.99

Catering Machinery/Refrigeration

Double Bottle Cooler – Sliding or Hinged Doors	£P.O.A.
Eco 2 Glass Washer	£P.O.A.

ALE & BEER ORDERLINE

01744 22023

Answer machine service available outside office hours

Glassware

Saxon 12oz LGS @ 250ml (dz)	£25.13
Saxon 12oz Plain Wine (dz)	£19.18
Saxon 9oz LGS @ 175ml Wine (dz)	£15.71
Saxon 7oz LGS @ 125ml Wine (dz)	£14.90
Saxon 6oz Flute Plain (dz)	£16.52

Hiball 10GS (ctn48)	£39.96
Hiball 8oz (ctn48)	£39.96
Hiball 6oz (ctn48)	£39.96

12oz Gin Glasses (dz)	£20.40
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Bar Equipment

8" Disc Stirrers - Black pk250	£7.31
8" Black Paper Straws pk250	£4.49
5" Sip Straw pk250	£4.21
Wall Mounted Optic Bracket - 40oz or Standard	£3.36
Metal Free Flow Pourer with Rubber Cork	£0.98
Standard Econ Optics - 25ml/35ml/50ml	£4.59
Thimble Measure 25ml	£1.99
Thimble Measure 50ml	£2.74

Till Rolls

Till Roll Thermal 80x80 ctn20	£29.99
PDQ - 57 x 30 Thermal Rolls ctn20	£9.98

Napkins

33cm 1ply White ctn5000	£29.98
33cm 2ply White ctn2000	£28.90
40cm 2ply White ctn2000	£46.40
40cm 3ply White ctn1000	£33.60

33cm 2ply Coloured Napkins ctn2000	£41.60
40cm 2ply Coloured Napkins ctn2000	£47.84
40cm 3ply Coloured Napkins ctn2000	£42.20

40cm 2ply Black Napkins ctn2000	£46.40
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25cm 2ply White Cocktail Napkins ctn4000	£35.80
25cm 2ply Black Cocktail Napkins ctn2000	£27.00

40cm Airlaid White - Lin-style Napkins ctn500	£38.99
40cm Airlaid Coloured - Lin-style Napkins ctn500	£46.99

Disposables

Re-useable Plastic Tumblers 10ozGs ctn100	£29.99
Re-useable Plastic Tumblers 20ozGS ctn100	£47.34
Disposable Plastic Tumbler 10oz pk50	£2.35
Disposable Plastic Tumbler 20oz pk50	£3.59

Plastic Shot Disposable 25ml ctn1000	£28.79
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Cling Film 18" Cutter Box 450mm x 300m	£7.65
Catering Foil 18" Cutter Box 450mm x 75m	£8.70
Edge 4000 18" Foil (dispenser type) each	£15.52
Edge 4000 18" Film (dispenser type) each	£10.99

Catering

Tea Light Candles - 8hr Burn Time Pk90	£14.99
Chafing Fuel - 4hr Burn Time	£1.50
Chopping Board - State Colour	£7.49



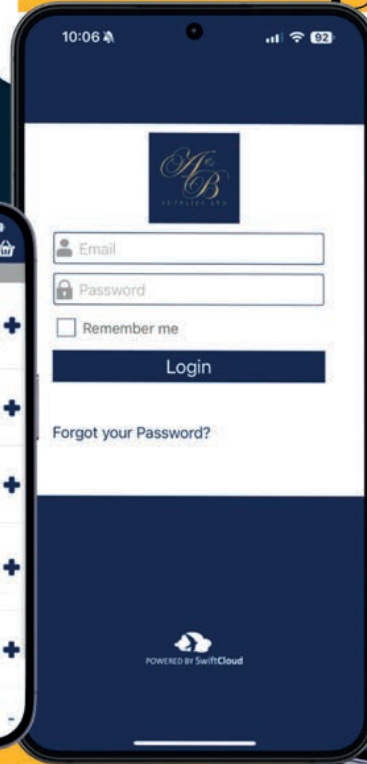
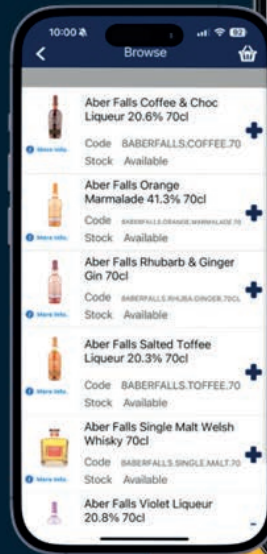
All orders delivered on the same day of order

All prices subject to VAT and will hold whilst stocks last

- Shopping Lists
- Favourites
- Barcode Scanning
- Repeat Ordering
- Order History
- Custom Pricing Terms
- Push Notifications

Download Our
Ordering App!

Download here!



SUPPLIERS OF BEERS, FINE WINES, SPIRITS & MINERALS

OPENING TIMES

Monday - Friday

9.00am - 5.30pm

Saturday

9.00am - 2.00pm

Sundays & Bank Holidays

9.00am - 1.30pm

Find out more



Email: office@aleandbeers.co.uk

Orders: orders@aleandbeers.co.uk

01744 22023

Answer machine service available outside office hours

www.aleandbeers.co.uk