

The Beer

SUPPLIES LTD



**JULY/AUGUST
OFFERS 2026**

Tel: 01744 22023

Units 9-11 Eastside Industrial Estate,
Off Jackson Street, St. Helens WA9 3AS

AWRS Reg No. XZAW00000100644



GET A RAT
BEHIND
YOUR BAR



CAFFREY'S[®] IS BACK TO BLACK



be drinkaware.co.uk

£10 OFF A CASK

Contact your local representative for more details.
Promotion valid 1st July - 31st August 2026.



be drinkaware.co.uk
@SHARPSBREWERY
WWW.SHARPSBREWERY.CO.UK



Introducing Bavaria, a genuine import from the iconic, family-owned brewery.

300 years of Dutch brewing tradition, expertise and scale combine to deliver true quality and great value

Unique opportunity for premium imported, great tasting white label

New fully wrapped pint glassware and supporting POS available for all stockists

Available formats:

50l 3.4% keg

White label
supported
with design
and supply of
bespoke tap
badges



HOLLAND SINCE 1719
Bavaria
Family Brewed



THEAKSTON

BREWING
LEGENDS | 1827 ^{SINCE}



£5 OFF THEAKSTON 9G CASKS

Deal Only Applicable to Beers Shown | Deal Valid Until 30th June 2026

theakstons.co.uk  

BREWED WITH
NATURAL
INGREDIENTS

FRUITAGE

by RODENBACH

FREE KEG AND
PERFECT SERVE
POS KIT ON
INSTALL

Terms and conditions apply:

Free keg will be fulfilled once the outlet has installed

Fruitage by Rodenbach and has purchased two kegs.

POS kits includes glassware, bar runner and drip mats.



BELGIAN FRUIT BEER



**CARLSBERG
BRITVIC**

**INSTALL ANY OF
THESE BRANDS AND GET
1 FREE KEG
& £200 POS
PACKAGE***



*Promotion valid for the duration of the promotional period. Qualifying products: Carlsberg Danish Pilsner, Birrificio Angelo Poretti and 1664 Biere. One deal per brand, per outlet. POS support packages will differ per brand and available whilst stocks last. Whilst stocks last. Deal subject to change.

Enjoy responsibly. be [drinkaware.co.uk](https://www.drinkaware.co.uk)

INSTALL PORETTI *and* RECEIVE A FREE KEG & POS KIT

THE
FASTEST
GROWING
WORLD
LAGER*



Promotion valid for duration of brochure promotional period.
One deal per customer. Deal subject to change. Whilst stocks last.
*CGA OPMS DATA to P10 2015 (04/10/2015)

Brewed in the UK. Enjoy responsibly. be.drinkaware.co.uk



WELCOME *to the* LAKE

THIS IS BROOKLYN

@BKLYNBREWERYUK

BROOKLYNBREWERY.COM



STONEWALL INN IPA

FRESH. LIVELY. PROUD.

INSTALL AND GET A FREE KEG & POS PACKAGE WORTH £200*



THIS IS BROOKLYN

@BKLYNBREWERYUK

BROOKLYNBREWERY.COM

Enjoy responsibly. be.drinkaware.co.uk

*Promotion valid for duration of brochure promotional period.
One deal per install per outlet. Available whilst stocks last. Subject to change.



THIS IS BROOKLYN

STOCK A TASTE SUPRÊME

ANYTHING ELSE IS A COMPROMISE



INSTALL AND
GET A FREE KEG
AND £200 POS
SUPPORT*

Promotion valid for duration of brochure promotional period.
One deal per customer. Deal subject to change. Whilst stocks last.



Enjoy responsibly.

be.drinkaware.co.uk

SERVE EXTRAORDINARY. SELL EXTRAORDINARY.

£22.99

24x330ml



NEW

Promotion valid for the duration of the promotional period. Qualifying products:
Birrificio Angelo Poretti Alcohol Free 24x330ml Bottles. Whilst stocks last. Deal subject to change.

Brewed in the UK. Enjoy responsibly. be.drinkaware.co.uk

WELCOME *to the* LAKE

CHOOSE A BEER LIKE NO OTHER



24x330ml

£24.98

ONLY

ONE IN EVERY FIVE PACKAGED LAGERS SOLD IS A
PERONI NASTRO AZZURRO, MAKING IT #1 PACKAGED LAGER

Source: CGA OFMS latest 12 w/e 29/11/25.

UK On-Trade customers supplied by partner wholesalers of Asahi UK Ltd. Offer valid 1 March - 31 Aug 2026, subject to availability and while promotional stocks last. Promotional pricing applies only during the listing period. Offer may be amended or withdrawn without notice.

Promoter: Asahi UK Ltd, Griffin Brewery, Chiswick Lane South, London W4 2QB.

be**drinkaware**.co.uk



33% OF CONSUMERS

have increased the frequency
that they drink low and
non-alcoholic alternatives

Source: CGA OFMS 2024.

BUY 3
GET 1
FREE



BEER IS STILL THE MOST POPULAR

no/low option when drinking out
50% OF THE NO/LOW CATEGORY

Source: CGA OFMS 2024.

Doom Bar Zero 8x500ml NRB
Staropramen 0.0% 24x330ml NRB
Madri Excepcional 0.0% 24x330ml NRB
Rekorderlig Alcohol Free 15x500ml NRB
Cobra Zero 24x330ml Cans



£2 OFF PER CASE



Contact your local representative for more details. Promotion valid 1st July - 31st August 2026.

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Promotion valid 1st July - 31st August 2026.
Please contact your local representative for more details.

be**drinkaware**.co.uk

B / R / U / L / O

Alcohol Free Beer

Try “The Rolls-Royce of Alcohol Free Beer” now!

*as described in The Guardian

£10 off per case.

24 x 330ml

6 Free Glasses
+ POS Kit
upon request



**SERVE UP A
SUMMER OF SPORT**
SPECIAL PRICE PER CASE

JULY ONLY



ENJOY RESPONSIBLY

[illegible]

be **drinkaware**.co.uk

YOUR AUGUST SELLERS, SORTED

SPECIAL PRICE PER CASE

AUGUST ONLY



ENJOY RESPONSIBLY

[illegible]be **drinkaware**.co.uk

**SERVE UP A
SUMMER OF SPORT**
SPECIAL PRICE PER CASE

**JULY
ONLY**



ENJOY RESPONSIBLY

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be **drinkaware**.co.uk

YOUR AUGUST SELLERS, SORTED

SPECIAL PRICE PER CASE

AUGUST ONLY



ENJOY RESPONSIBLY

[illegible]be **drinkaware**.co.uk

tula

FRUIT INFUSED BEER

BECAUSE PLAIN BEER IS BORING.

A beer for the in between moments, the slow afternoons and the nights that go wherever they go...

tulabeers.com @tulabeers

be drinkaware.co.uk *While stocks last. Case 12x440ml

**LAUNCH
DEAL
SAVE £3
per case***



**NOW AVAILABLE AT
ALE & BEERS**

POP, FIZZ, CLINK! THAT'S THE SOUND OF SUMMER

Celebrate the season with Baglietti Prosecco – a refreshing, vibrant sparkler that's perfect for every occasion. With crisp apple and citrus notes, this elegant Prosecco offers an effortlessly sophisticated way to enjoy sunny days, garden parties, or chilled evenings with friends.

Whether it's an impromptu toast or a laid-back gathering, Baglietti Prosecco adds the sparkle your customers are looking for.



BLANC DE BLANCS

Cantina de Garda

Meaning - 'Cellar of Garda' – this product is made on the shores on Lake Garda which is in the Veneto region of Italy. The home of Italian sparkling wines

£5.99
75cl

Blanc de Blancs

sparkling white wine blend of Pinot Grigio and Garganega

Tasting Notes

Crisp freshness and floral aromas intertwined with zesty citrus notes and luscious white peaches, creating a harmonious blend. Persistent bubbles make this an excellent choice for the on-trade.

10.5% ABV



Lets get the Party Started

PERFECT FOR BOTTOMLESS BRUNCH



Special Price

RODELIA PROSECCO 75CL

£6.50



Di Maria Prosecco & Rosé 75cl & 20cl

£7.79

24x20cl
£58.88



*We will design and
print your wine
menu's free of
charge please
speak to your
account manager.*



www.aleandbeers.co.uk

Please visit our website
to see our range of
comprehensive wines

Hello Summer

POUR SOME ZING INTO SUMMER

Marlborough Sauvignon Blanc and Sauvignon Blanc Rosé.

Tropical, citrusy, unapologetically fresh. It's the glass that lifts a lunch menu and flies off a wine list.

Back-of-bar brilliance. Front-of-house favourite.



THE PATH IS YOURS TO

Create



FLAGSTONE
SOUTH AFRICA



**BUY 11 Bottles
& get 1 FREE***

*Limited deals available, while stocks last.
Please drink responsibly. be drinkaware.co.uk

Introducing our Latest Wine Selection



Henness England Pinot Rosé France Syrah Rosé South Africa Cinsault Rosé



South Africa
Chardonnay, Pinotage, Cinsault
Mouvédr, Syrah & Chenin Blanc



California
Pinot Noir, Cabernet Sauvignon,
Merlot & Chardonnay



France Côtes Du Rhône France Côtes De Thau France Provence Rosé



California
Cabernet, Chardonnay,
Zinfandel & Pinot Noir



Italy
Primitivo, Pinot Grigio Rosé
& Pinot Grigio

A & B Wines

SERVE
THE NATION'S
FAVOURITE COCKTAIL.
SPRITZES ARE OFFICIALLY
#1 IN GB*

ISOLABELLA
LIMONCELLO

**GET A 75CL
BOTTLE OF PROSECCO**

WHEN YOU BUY 3 X ISOLABELLA LIMONCELLO



MASTER THE
LIMONCELLO
SPRITZ



SCAN HERE

*CGA mixed drinks report Q4 2025
Max 5 deals per customer, per month.
Whilst stocks last.

be **drinkaware**.co.uk

TRY A
SOUTHERN COMFORT
& LEMONADE

SMOOTH.
SWEET.
COMFORTABLE.



be drinkaware.co.uk



SAVE
£1
A BOTTLE*

GOLDEN
SPICED
RUM



SERVE WITH COLA,
ICE AND LIME

be drinkaware.co.uk
*While stocks last. Bottle: 70cl

@DEADMANSFINGERS



ENJOY THE
ICONIC DUO

BUY ANY 4
BACARDÍ CARTA BLANCA OR
BACARDÍ SPICED 70CL & GET
6 BACARDÍ GLASSES
& MENU INSERTS FREE

MAX 2 DEALS PER CUSTOMER.

ENJOY BACARDÍ RUM RESPONSIBLY be.drinkaware.co.uk
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ASUKI
BRIGHT HOPE OF TOMORROW

Flavour.
Redefined.

Asuki is a 17% Japanese inspired liqueur designed to elevate modern cocktails and spritz serves.

Asuki Yuzu Citrus Liqueur delivers a zesty citrus brightness with a sharp modern edge.

TERMS & CONDITIONS:

*Offer valid from 01.07.26 - 31.08.26.
Offer applies to Asuki 70cl range stocked.
While stocks last.

Asuki Cherry Blossom Liqueur bursts with floral aromatics and sweetness.

drinkasuki.com

be.drinkaware.co.uk

ONLY
£16.49
PER 70cl
BOTTLE*





DIAMOND OFFER

BUY 2 X 70CL TIA MARIA AND GET A BOTTLE OF THREE SIXTY VODKA FREE*

ONE
DEAL PER
CUSTOMER
PER
WEEK

PERFECT ESPRESSO MARTINI

25ML THREE SIXTY VODKA
25ML TIA MARIA
50ML ESPRESSO
DASH OF SUGAR SYRUP

*T&C: Buy 2 x 70cl bottles of Tia Maria Cold Brew Coffee Liqueur and receive 1 x 70cl bottle of Three Sixty Vodka free. Whilst stocks last on a first come, first served basis. Offer valid at participating retailers, subject to availability and may be modified or withdrawn at any time. No cash alternatives.

be drinkaware.co.uk





ROSY G

— AN ICON —

REIMAGINED IN PINK

be.drinkaware.co.uk

GRAB A PEACH OF THE ACTION!

HOOCH

#OUTRAGEOUSLY
REFRESHING

OFFER VALID FROM 1ST JULY TO 31ST AUGUST 2026. OFFER APPLIES
TO 24X440ML HOOCH RANGE STOCKED. WHILE STOCKS LAST.
FOR POS SUPPORT CONTACT: JAMES.BENTHAM@GLOBALBRANDS.CO.UK



be.drinkaware.co.uk

THE UK'S NO.1 TRADITIONAL RTD BRAND*

WKD®

LOW PRICE! EVERY DAY LOW PRICE! EVERY DAY LOW PRICE! EVERY DAY LOW PRICE! EV

24X275ML GLASS

£23.99
PER CASE



£23.99
PER CASE

24X330ML CANS

**SCAN
FOR
SERVES**



NEW

LET THE FLAVOUR PLAY

**BUY ANY 3 CASES FOR A
FREE BREEZER POS KIT**

2 X ICE BUCKETS
TENT CARDS & MENU INSERTS

EST. 1990
BREEZER
Play On

CASES OF 12 X 275ML, MAX TWO DEALS PER ORDER. be.drinkaware.co.uk
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Salty Dog
Grrreat tasting snacks!



SEA SALT, CHEDDAR & ONION, SALT & VINEGAR, HAM & MUSTARD, SWEET CHILLI, PRAWN COCKTAIL, BRITISH ROAST BEEF, FIREY JALAPENO AND PAPRIKA

**BUY ANY 4 CASES OF SALTY DOG HAND COOKED CRISPS
AND RECEIVE 1 CARD OF NEW CHILLI CRACKERS FREE! ***



NEW!

SALTY DOG NEW CHILLI RICE CRACKERS 12 X 40G CARD
SALTY DOG HAND COOKED CRISPS 24 X 40G - NOT IN THE
SUPERMARKETS. UK FARMED POTATOES. ALL CRISPS VEGETARIAN AND
GLUTEN FREE.



Premium Snacks



£9.99

BUY 4 GET 1 FREE
18 x 40G

Mainstream Snacks



21
X
50G

£11.32

21
X
40G



£5.99

8
X
38G



£16.96

24 x 40G



£14.67

20
X
35G

Kids Snacks

Less Than 100 Kcal



GLUTEN
FREE

36 x 19G



£14.29

Great Taste. Zero Sugar. SAVE £3

Coca-Cola Zero Sugar
330ml glass bottle



Contact your account manager for more information

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MyCCEP
my.ccep.com

Save £1.00 on 200ml Coke or Schweppes Mixers / Juices

Your perfect mix to create perfect moments

Tonic Water
is a favourable
Mixer with
78.35%
value share
of the on-premise
Mixer sector in GB*



Coca-Cola
Zero Sugar is the
fastest growing
Light Cola Brand
in GB Pubs
in value (£)**

Coca-Cola & Schweppes Classic 200ml

Contact your account manager for more information

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*Source: CCA, GB On-Premise, Mixer Sector, Value % Share of Mixers, MAT to P6, Q1, Q4, 2024

**Source: CCA, GB Pub Food - Wet Lead, Cola Brands, Value Sales and Value % Chg vs. PY, MAT to P13/01/24



MyCCEP
my.ccep.com



NEW CAN
FORMAT

OASIS 330ML
SAVE £3
PER CASE

Oasis Still Fruit Juice Drink



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OASIS is a registered trade mark of European Refreshments.

THE PERFECT
MIX



SAVE £1 PER CASE
SCHWEPPE'S 150ML MIXERS

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GREAT DEALS

CLEANING PRODUCTS

PRICE LIST

Paper Disposables

Luxury 3ply Toilet Rolls Ctn45	£14.99
Mini Jumbo Toilet Rolls 2 1/4" pk12 150m	£14.64
Mini Jumbo Toilet Rolls 3" pk12 150m	£14.64
Jumbo Toilet Rolls pk6 300m	£15.48
Bulk Pack Toilet Tissue ctn36	£23.52
Blue Centre Pull Rolls Standard pk6 150m	£12.96
White Centre Pull Rolls pk6 120m	£16.14
C Fold Green Hand Towels ctn2880	£19.99
Luxury White C fold Hand Towels Ctn	£24.99

Cloths, Mops, Sponges etc

Absorbent Medium Cloths - Re/Ye/Gr/Blu pk10	£3.99
Lightweight Cloths (J-Cloths) pk50	£4.86
Green Scourers 9x6 pk10	£2.99
S/S Pan Scrubs Large pk10	£6.99
Kentucky Mop Head 12oz	£3.97
Push on Socket Mop XL Red	£1.95
Push on Socket Mop XL Blue	£1.95
Push on Socket Mop XL Yellow	£1.95
Push on Socket Mop XL Green	£1.95
Blue Vinyl Gloves - Food Safe ctn100	£4.95

Misc Cleaning Materials

Glass Renovate Powder 2.5kg	£13.99
Glass Renovate Powder 10kg	£33.99
Channel Cubes Bucket 200	£18.30
Hand Pump Action Soap Perfumed 500ml	£1.85
Hand Pump Action Soap Bactericidal 500ml	£1.95
Hand San Pump Action Alcohol Gel 500ml	£4.25
Bin Bags Industrial ctn200	£23.80
Bin Bags Heavy Duty ctn200	£22.84
R&R Air Freshener (Cranberry or Lemon) 400ml	£2.45
R&R Furniture Polish 400ml	£2.49

Chemicals - 5 Litres

R-Thick Bleach 5L	£4.62
R-Disinfectant 5L	£3.69
R-Washing Up Liquid 5L	£4.69
R-Superior Washing Up Liquid 5L	£6.94
R-Easy Shine Floor Polish 5L	£19.76
R-Pine/Lemon/Lavender Gel 5L	£6.98
R-Heavy Duty Degreaser 5L	£9.79
R-Spray Sanitizer Cleaner 5L	£7.96
R-Oven Cleaner 5L	£12.49
R-Perfumed Hand Soap 5L	£7.79
Un-Perfumed Hand Soap 5L	£6.49
R-Cabinet Descaler 5L	£9.94
R-Cabinet Glass Wash 5L	£8.97
R-Cabinet Glass Rinse Aid 5L	£10.43
R-Auto Dish Wash 5L	£7.99
R-Auto Dish Rinse Aid 5L	£6.99
Ultimate Glasswash (with rinseaid)	£12.99
Crystal Glasswash 5ltr	£8.97
Finesse Rinse Aid 5ltr	£10.43

Pipeline (Purple) Beer Line Cleaner 5L	£8.49
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Chemicals - Triggers and 1 Litre

R-Toilet Freshener Cleaner 1L	£1.99
R-Toilet Descaler Cleaner 1L	£1.99
R-Heavy Duty Degreaser Trigger 750ml	£1.94
R-Spray Sanitizer Trigger 750ml	£2.44
R-Oven Cleaner Trigger 750ml	£3.65
R-Window Cleaner Trigger 750ml	£1.99
R-Clean Fast Foaming Washroom Trigger 750ml	£3.60

Chemicals - 20 Litres

R-Auto Dish Wash 20Ltr	£24.99
R-Auto Rinse Aid 20Ltr	£24.99

Catering Machinery/Refrigeration

Double Bottle Cooler - Sliding or Hinged Doors	£P.O.A.
Eco 2 Glass Washer	£P.O.A.

ALE & BEER ORDERLINE

01744 22023

Answer machine service available outside office hours

Glassware

Saxon 12oz LGS @ 250ml (dz)	£25.13
Saxon 12oz Plain Wine (dz)	£19.18
Saxon 9oz LGS @ 175ml Wine (dz)	£15.71
Saxon 7oz LGS @ 125ml Wine (dz)	£14.90
Saxon 6oz Flute Plain (dz)	£16.52

Hiball 10GS (ctn48)	£39.96
Hiball 8oz (ctn48)	£39.96
Hiball 6oz (ctn48)	£39.96

12oz Gin Glasses (dz)	£20.40
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Bar Equipment

8" Disc Stirrers - Black pk250	£7.31
8" Black Paper Straws pk250	£4.49
5" Sip Straw pk250	£4.21
Wall Mounted Optic Bracket - 40oz or Standard	£3.36
Metal Free Flow Pourer with Rubber Cork	£0.98
Standard Econ Optics - 25ml/35ml/50ml	£4.59
Thimble Measure 25ml	£1.99
Thimble Measure 50ml	£2.74

Till Rolls

Till Roll Thermal 80x80 ctn20	£29.99
PDQ - 57 x 30 Thermal Rolls ctn20	£9.98

Napkins

33cm 1ply White ctn5000	£29.98
33cm 2ply White ctn2000	£28.90
40cm 2ply White ctn2000	£46.40
40cm 3ply White ctn1000	£33.60

33cm 2ply Coloured Napkins ctn2000	£41.60
40cm 2ply Coloured Napkins ctn2000	£47.84
40cm 3ply Coloured Napkins ctn2000	£42.20

40cm 2ply Black Napkins ctn2000	£46.40
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25cm 2ply White Cocktail Napkins ctn4000	£35.80
25cm 2ply Black Cocktail Napkins ctn2000	£27.00

40cm Airlaid White - Lin-style Napkins ctn500	£38.99
40cm Airlaid Coloured - Lin-style Napkins ctn500	£46.99

Disposables

Re-useable Plastic Tumblers 10ozGs ctn100	£29.99
Re-useable Plastic Tumblers 20ozGS ctn100	£47.34
Disposable Plastic Tumbler 10oz pk50	£2.35
Disposable Plastic Tumbler 20oz pk50	£3.59

Plastic Shot Disposable 25ml ctn1000	£28.79
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Cling Film 18" Cutter Box 450mm x 300m	£7.65
Catering Foil 18" Cutter Box 450mm x 75m	£8.70
Edge 4000 18" Foil (dispenser type) each	£15.52
Edge 4000 18" Film (dispenser type) each	£10.99

Catering

Tea Light Candles - 8hr Burn Time Pk90	£14.99
Chafing Fuel - 4hr Burn Time	£1.50
Chopping Board - State Colour	£7.49

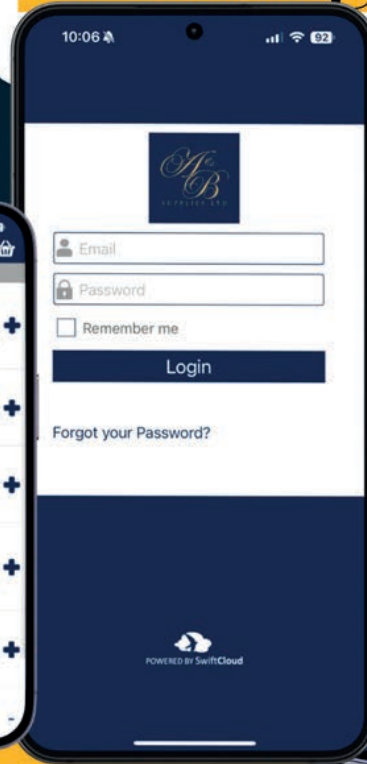
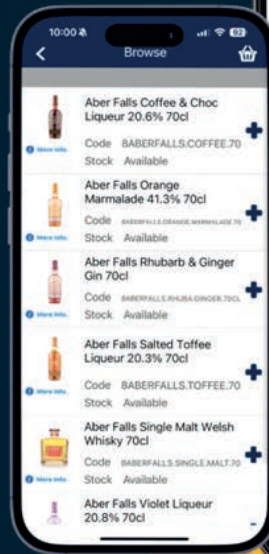
All orders delivered on the same day of order

All prices subject to VAT and will hold whilst stocks last

- Shopping Lists
- Favourites
- Barcode Scanning
- Repeat Ordering
- Order History
- Custom Pricing Terms
- Push Notifications

**Download Our
Ordering App!**

Download here!



SUPPLIERS OF BEERS, FINE WINES, SPIRITS & MINERALS

OPENING TIMES

Monday - Friday

9.00am - 5.30pm

Saturday

9.00am - 2.00pm

Sundays & Bank Holidays

9.00am - 1.30pm

Find out more



Email: office@aleandbeers.co.uk

Orders: orders@aleandbeers.co.uk

01744 22023

Answer machine service available outside office hours

www.aleandbeers.co.uk